



[www.CellularMasterpiece.com](http://www.CellularMasterpiece.com)

## TITLE SPONSOR LEVEL

### BUSINESS OWNER OPPORTUNITY

In 2018, approximately five percent of the lead characters on main stream television are Hispanic/Latino, making the Hispanic/Latino population the most under represented demographic on main stream in the USA. And in film Hispanics are practically invisible.

Cellular Masterpiece art 4 art Gallery, part of a seven-year strategic plan was founded to subsidize and promote original Internet series entertainment productions featuring Hispanics/Latinos in principal and supporting roles as American characters through funds generated with the sales of our art exhibit offerings.

Our mission is to support and create entertainment to reflect the reality of the population in the USA by increasing the Hispanics/Latino presence on television to the reflect nearly 20% demographic.

The gallery is planned to open in the Fall of 2018. We are offering 3 levels of business sponsorships.

- I. Ruby Level Business Sponsor
- II. Diamond Level Business Sponsor (150)
- III. Title Sponsor (1)

We will begin our mission by supporting independently produced compelling Internet series projects which have the potential of becoming television series.

To achieve our mission, we need your support. Please consider supporting our efforts and reaching our goal in the next seven years, by becoming a sponsor of the Cellular Masterpiece art 4 art Gallery.

Thank You for your time and consideration. I hope you to meet you soon.

**Ricardo Cuéllar**  
Founder

**TITLE SPONSOR (1 opportunity)**

**\$250,000**

- Cellular Masterpiece art 4 art Gallery presented by \_\_\_\_\_
  - Exterior signage - Lobby signage - Website
- Set of 50 prints on metal w/optional QR scan
- 30 opening night VIP All Access passes
- Speaking opportunity on opening night
- Brand attached to all publicity

**PRELIMINARY PUBLICITY CAMPAIGN PLAN**

1. All publicity for one full year will include the Title Sponsor Name:
2. the storefront and lobby signage will be branded with title sponsor name:  
 Cellular Masterpiece art 4 art Gallery by \_\_\_\_\_
3. All publicity will include the Title Sponsor Name

**TELEVISION**

- Morning Talk Shows:
  - KENS - Great Day SA 37,535 Followers
  - WOAI - San Antonio Live 110,000 Followers
  - KABB - Daytime @Nine 10,435 Followers

**RADIO**

- English: WOAI, KTSA
- Espanol: Grupo Fórmula's 102.3
- 

**PRINT**

- 50,000 Postcards/Mailers Hotels
- 25,000 Targeted Mailers (art lovers)
- 500 Posters Local Businesses

**DIGITAL**

- E-Mail – 1000+
- Proprietary Website

**SOCIAL MEDIA ADVERTISING**

- Facebook
- Instagram
- Twitter
- LinkedIn
- Pinterest

**OTHER PUBLICITY**

- IE: Press Conferences, Opening Night, Dialer



**Cataracts**

photographer  
 Ricardo Cuéllar



**Ripples**

photographer  
 Ricardo Cuéllar



**Lighthouse**

photographer  
 Ricardo Cuéllar

Ph: 210-227-8464



# TITLE SPONSOR AGREEMENT

(one opportunity)

## SPONSORSHIP FEE

**\$250,000**

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## Sponsor Contact & Billing Information

\_\_\_\_\_  
COMPANY NAME (AS IT SHOULD APPEAR ON SPONSOR CREDITS)

\_\_\_\_\_  
PRIMARYCONTACT (FIRST, LAST NAME)

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
STREET

\_\_\_\_\_  
CITY STATE ZIP CODE

\_\_\_\_\_  
TELEPHONE EMAIL

### Terms of Sale

A payment of 50% of the Title Level sponsor fee will be made upon signing this agreement. The full balance and corporate 300 dpi logo must be received no later than 60 days prior to the Cellular Masterpiece opening night event. No cancellations or refunds will be accepted after 7 days upon signing this document. The Cellular Masterpiece Gallery reserves the right to resell the sponsorship if payment is not secured by due date.

### Payment Information (check one)

\_\_\_\_ **Credit Card Information Enclosed**    \_\_\_\_ **Check Enclosed & Payable to: Cellular Masterpiece Gallery**

**Card Type (circle):**    AMEX    VISA    Mastercard

**Card Number:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_ **Code:** \_\_\_\_\_

By signing this purchase agreement, I am acknowledging I fully understand, agree and will abide with the Terms of Sale.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

MAIL COMPLETED REGISTRATION TO  
Cellular Masterpiece Gallery - 406 E. Locust - San Antonio, TX 78212